

Event Brief

Hub Website Tour and Needs Assessment Update, Webinar

February 26, 2020

Purpose

This was the first in a series of on-line seminars in support of the funded projects of the Mental Health Promotion Innovation Fund (MHP-IF). This session featured the Knowledge Development and Exchange Hub (KDE Hub) website. The website is intended to be an interactive web-based platform and the virtual arm of the KDE Hub. It has been envisioned as a place that will evolve to share insights, challenges, learnings, results, and processes amongst MHP-IF projects and beyond. The purpose for this session was to encourage projects to visit and shape the Hub website.

There was also an update on the in-progress needs assessment. The needs assessment includes 1:1 conversations with projects in order to learn how the KDE Hub can best support them as well as start to identify opportunities for new knowledge and shared learning amongst funded projects. The intention for this session was to build awareness of the needs assessment process and the planned use of the information.

Participants

The webinar was hosted by the KDE Hub, with participants from the MHP-IF funded projects. Barb Riley, Scientific Director of the KDE Hub, chaired the session and members of the KDE Hub Secretariat led the website tour and needs assessment update.

Meeting structure

- This session, as will be normal practice for the series, was via Zoom web conferencing; participants were encouraged to use the chat feature, take opportunities to participate in open discussion times and respond to pop-up polls
- In addition to opening and closing remarks, the session included a virtual tour of the website as well as an update on the needs assessment; participants were provided with the slide deck in advance of the session so that any joining by phone could follow along
- The webinar was recorded so that the recording could be posted to the KDE Hub website for reference and to share with any projects or team members unable to be on the call

What did we learn?

The virtual tour of kdehub.ca highlighted :

- The process for accessing the website which is currently limited to project teams, PHAC MPH-IF team members and the KDE Hub; it will be opened to the public after the initiative is announced
- The web chat available in the bottom right for connecting with the Hub with any questions or comments; messages here are anonymous and are directed to the Hub secretariat
- The website is bilingual and the user can switch between English and French in the upper menu
- **About** page which includes details of the KDE Hub, an introductory video, individual profiles for the members of the Secretariat, the Leadership Team, and other individuals and organizations involved in the work of the Hub
- **Resources** section with a preliminary selection of annotated resources organized by categories relevant to the MHP-IF projects and informed through consultations with the Leadership Team and other similar funded projects
- **Making Connections** and **Mentoring** sections which will be developed; the development of these additional functionalities will be informed in part by the needs assessment and feedback from the MHP-IF community
- **Events** page with details (e.g. dates/times, Zoom links) around events happening within the MHP-IF
- **Projects** section which gives a thumbnail sketch of each project with links to project websites when available, so information is not duplicated; the Hub secretariat will draft project pages and share them for feedback before they are published on the site to ensure suitable representation before the website is opened to the public.

At the time of the webinar, the KDE Hub secretariat was approximately halfway through 1:1 conversations with projects as part of the needs assessment. Appreciation was expressed for the rich and helpful input to that point. The input was already beginning to shape the actions of the KDE Hub and the commitment to act in ways that add value not burden. Upon completion of the needs assessment there will be a short report of main findings.

How will learnings from this event be used?

- Feedback during the webinar, as well as ongoing opportunities for feedback and shaping, will be used to evolve a dynamic website as well as other supports provided by the Hub
- Future webinars will be informed by what worked well for this session including pop-up polls and use of the chat feature

